

18 – 21

May

2023

B – BUG

Sarajevo

No. 147 + 148

Responsible

Leadership —





– in Business
and Society

6

10

22

24

Program

Speakers

BBUG Executive
Board & Trustees

Information

Thu 18/5

Hotel Courtyard by Marriott

Bus transfer for passengers arriving with LH 1544 and bus transfer for passengers arriving with OS 757

15:30 Welcome Coffee

16:30 Welcome and Overture
Michael Schwarz, Managing Director, BBUG

17:30 Sarajevo 360°
"Where are we?"
Bus tour and orientation in Sarajevo

20:00 Dinner and Keynote
Michael Martens, FAZ correspondent, author of "Im Brand der Welten - Ivo Andric. Ein europäisches Leben"
Moderation: **Gerald Knaus**, Founding Chairman, European Stability Initiative (ESI)

10:30 Unifying a Divided City
Introductory presentation:
Kristof Bender, Deputy Chairman and Senior Analyst, European Stability Initiative
+
Mario Kordić, Mayor of Mostar

12:00 Lunch in small groups

14:00 Natural and Cultural Heritage
Buna Wellspring and **Blagaj Tekke** (Dervish Monastery)

16:00 Transfer to Emporia Vineyard

16:15 Prospects of Agriculture and Tourism
Introductory presentation:
Adnan Ćerimagić, Senior Analyst, European Stability Initiative (ESI)

followed by dinner

19:00 Transfer to Sarajevo by bus

21:00 Arrival in Sarajevo

Fri 19/5

Mostar City Hall

6:30 Departure by bus to Sarajevo train station

7:15 Train to Mostar

9:10 Networking-coffee on the run

Sat 20/5

Sarajevo City Hall

- 8:20 Morning walk to City Hall
- 9:00 Conversation on future of EU–Western Balkans integration and the business perspective
Marko Čadež, Head of Serbian Chamber of Commerce, Former Head of Western Balkan Chamber of Commerce
- 10:00 Conversation on Bosnian Herzegovinian economy today & tomorrow
Mahmut Galijasević, CEO, Mann+Hummel BA
+
Assist Prof. Nasiha Pozder, Faculty of Architecture, University of Sarajevo
- 11:00 Coffee break
- 11:30 Conversation on Bosnian politics and the country's image
Elmedin Konaković, Minister of Foreign Affairs of Bosnia and Herzegovina
+
Benjamina Karić, Mayor of Sarajevo
- 12:30 Lunch
- 13:30 Internal Workshop
Michael Schwarz, Managing Director, BBUG

- 14:30 Great Minds Talk – War and Justice
"Quo Vadis, Aida?"
A film about the massacre of Sebrenica, awarded with the European Film Prize

Jasminko Halilović, Director, Sarajevo War Childhood Museum

- 17:30 Walk to Hotel
Optional tour of landmarks in the city centre – "Mosques, churches, synagogues"
- 19:30 Transfer to restaurant by bus
- 20:00 Dinner

Sun 21/5

Hotel Courtyard by Marriott

- 8:00 Breakfast Meeting
Debriefing and Discussion about next destination
- 10:00 Bus transfer to the airport
- 12:15 Bus transfer to the airport



B-BUG

**“The more
empathy you have
and the more con-
nected you are to
society, the better
off you'll be.”**

Jasmila Žbanić



RN+
MEL
Air



Speaker

Kristof Bender

Deputy Chairman and Senior Analyst, European Stability Initiative



Kristof Bender (Austria) is ESI's Deputy Chairman. He leads various ESI research projects on EU enlargement and on South Eastern Europe.

Educated in sociology in Vienna and Paris, he has worked in South East Europe in various capacities since 1997, including managing higher education projects in Bosnia for the World University Service, as Attaché for Humanitarian Affairs in the Austrian Embassy in Belgrade, and as a consultant for various institutions, including the Austrian Federal Chancellery, DFID and SIDA. Part of the ESI team since early 2000, Kristof has been living

in Bosnia and Herzegovina, Macedonia, Montenegro and Serbia, and is currently based in Vienna. He is also a Europe's Futures fellow at the IWM Vienna (Institut für die Wissenschaften vom Menschen), a board member of the Kosovo Civil Society Foundation (KCSF) and an advisory board member of Institute Alternativa (Montenegro).

Marko Čadež

Head of Serbian Chamber of Commerce, Former Head of Western Balkan Chamber of Commerce



Marko Čadež is President of the Chamber of Commerce and Industry of Serbia (CCIS), a member of the Managing Board of the Western Balkans 6 Chamber Investment Forum, which he chaired from 2017 to 2023, a member of the Board of Directors of EUROCHAMBRES, the largest European business association, in which he was a Vice-Chair of the Single Market Committee and now he is a Vice-Chair of the Neighbourhood and Enlargement Committee and is in charge of Eurochambres' Digital Services Network.

He was appointed to the position of the CCIS President for the first time in December 2014, from the position of Vice President in charge of the chamber system modernization and Director of the CCIS Representative Offices in Germany and Austria. In May 2022, the CCIS Assembly entrusted him with a new five-year term of office. He is a Member of the Government's Council that coordinates the activities and economic policy measures for GDP's growth and a Member of the Economic Development Council. He executed the

office of the President of the Managing Board of the Serbian Investment and Export Promotion Agency (SIEPA).

He is an expert on Serbian-German relations and communications, and one of the founders and a Member of the Managing Board of the Serbia-Germany Forum.

He was born on 1 June 1977, in Belgrade. He finished his schooling in Germany, where he graduated from the Academy for Marketing Communications in Frankfurt, in 2001.

From 2003 until his employment in the Chamber of Commerce and Industry of Serbia, he worked for the Embassy of Germany in Belgrade - for almost a decade, as a Spokesman of the Embassy. He was a Coordinator for Serbia and Montenegro of German Deutsche Welle, and Programme Coordinator and Advisor for Political Issues and Communications with the Konrad Adenauer Foundation in Belgrade.

He speaks German and English.

Adnan Ćerimagić
Senior Analyst, European
Stability Initiative (ESI)



Adnan Ćerimagić (Bosnia and Herzegovina) is ESI's Senior Analyst for the Western Balkans and is researching EU policy towards the region. Before joining ESI in August 2013, Adnan has worked for the Ministry of Foreign Affairs of Bosnia and Herzegovina in Sarajevo and Brussels. He also did a traineeship in the Secretariat of the European Parliament's Foreign Affairs Committee and worked for the European Training and Research Centre for Human Rights and Democracy (ETC) in Graz.

He studied law at the University of Graz and EU International Relations and Diplomacy at the College of Europe in Bruges.

He is a member of the Advisory Board of the International Institute for Peace in Vienna and the International Advisory Board of the Belgrade Centre for Security Policy. Adnan is based in Berlin.

Mahmut Galijasević
CEO, Mann+Hummel



Born 25.10.1976, Doboj,
Bosnia and Herzegovina

July 2014 – Present:
VP + General Manager
MHBA

September 2009 –
July 2014:
R&D Manager MHBA

October 2005 –
September 2009:
Production Manager
MHBA

Jasminko Halilović
Director, Sarajevo War
Childhood Museum



Jasminko Halilovic is a Bosnian entrepreneur and author. He is the founder and CEO of the War Childhood Museum—the world's only museum exclusively focused on the experience of childhood affected by war—which has been awarded the Council of Europe Museum Prize under the European Museum of the Year scheme.

Starting with the War Childhood book, a mosaic of short memories he collected from over 1,000 people, Halilovic

developed the War Childhood Museum into an international not-for-profit organization with offices in four countries.

Jasminko holds a master's in financial management and is a Ph.D. candidate researching museum management. He is regularly invited to present or teach at leading universities worldwide.

Halilovic is the first Bosnian chosen for the Forbes '30 under 30' Europe list. He is also a European Young Leader (EYL40).

Benjamina Karić
Mayor of Sarajevo



Benjamina Karić, born Londrc, was born in Sarajevo, Bosnia and Herzegovina. Karić graduated from the Faculty of Law at the University of Sarajevo in 2013, where she also obtained her master's degree in 2014. She was awarded a silver badge at the University of Sarajevo for exceptional success during her undergraduate and postgraduate studies.

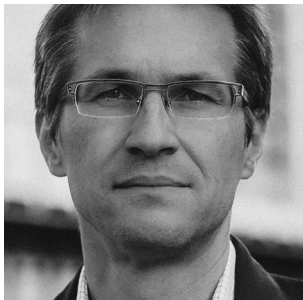
In 2015 she also graduated from the Faculty of Philosophy of the University of Sarajevo. In 2018, she received her doctorate at the Faculty of Law of the University of Zenica, Bosnia and Herzegovina. She is the youngest Doctor of Legal Sciences in Bosnia and Herzegovina and the first post-war doctor of classical Roman law. She actively speaks English and German. Karić is the author of over fifty publications, books,

articles, as well as translations and presentations. Karić participated in numerous international and domestic scientific conferences. She is the founder and member of the "BATHINVS" Association, a member of the Council of the Congress of Bosniak Intellectuals, and a member of the Rotary International Delta Sarajevo Club. She has been a member of the SDP BiH since 2010, and the vice president of the SDP BiH since 2019. Karić is an assistant professor at the Faculty of Law at the University of Travnik, Bosnia and Herzegovina.

Since 2019, she has held the position of Vice Dean for teaching. She is the recipient of several awards for her outstanding commitment and contribution to the development of teaching and scientific activities.

Gerald Knaus

Founding Chairman, European Stability Initiative (ESI)



Gerald Knaus (Austria) is the European Stability Initiative's (ESI) founding chairman. In 2021, he received the Karl Carstens Award by the German Federal Academy for Security Policy.

In 2020, he published the award-winning SPIEGEL bestseller "Welche Grenzen brauchen wir?" ("What Borders Do We Need?") and in 2011, he wrote the book "Can Intervention Work?" with the British writer and politician Rory Stewart. He is a founding member of the European Council on Foreign Relations and was for five

years an Associate Fellow at the Carr Center for Human Rights Policy at Harvard University's Kennedy School. After studying in Oxford, Brussels, and Bologna, he taught university economics in Ukraine and spent ten years working for NGOs and international organisations in Bulgaria, Bosnia and Kosovo and has published extensively on migration, the rule of law in Europe and refugee issues, as well as on corruption.

He writes the blog www.rumeliobserver.eu and tweets on @rumeliobserver.

Elmedin Konaković

Minister of Foreign Affairs of Bosnia and Herzegovina



Elmedin Konaković is serving as Minister of Foreign Affairs of Bosnia and Herzegovina since January 2023. He was born in Sarajevo, Bosnia and Herzegovina. He graduated from Electrical Engineering secondary school and, after the Bosnian War, from the Faculty of Sports and Physical Education of the University of Sarajevo. He is the president of the People and Justice party and was previously a member of the House of Representatives of the Federation of Bosnia and Herzegovina.

Konaković was also a member of the House of Peoples of the Federation of Bosnia and Herzegovina. He served as Prime Minister of Sarajevo Canton from 2015 to 2018.

Konaković was a professional basketball player before entering politics, having played for hometown club Bosna during the 1990s. He also played professionally in Slovenia, Hungary and Romania. He represented the Bosnia and Herzegovina national team internationally.

Mario Kordić
Mayor of Mostar



Mario Kordić, the mayor of Mostar, was born in 1972 in Ludwigshafen, Germany. He attended elementary school in Germany and Mostar, and finished high school in Mostar. He graduated in 1996 from the Faculty of Medicine in Zagreb. He obtained his master's degree in 2011 and his doctorate eight years later.

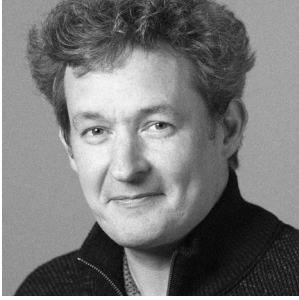
He is an urologist by profession. He is a member of the Croatian Democratic Union of Bosnia and Herzegovina. He began his medical career at the "Dubrava" Clinical Hospital in Zagreb. He returned to Mostar in 1996 and worked in the family business of his sister and brother-in-law.

He was employed at the University Clinical Hospital in Mostar in 2003 - first as a resident, then as an urology specialist and finally as head of the Department of Female Urology and Treatment of Urinary Incontinence at the Urology Clinic.

From 2016 to 2021, he was the director of the Health Center in Mostar. In February 2021, the councilors of the City of Mostar elected him mayor.

Michael Martens

FAZ correspondent, author of "Im Brand der Welten – Ivo Andric. Ein europäisches Leben"



Michael Martens was born in Hamburg in 1973. From 1995 to 2000 he lived as a journalist in various republics of the former Soviet Union, first in Bishkek (Kyrgyzstan) and Almaty (Kazakhstan), later one year in Kiev and two years in St. Petersburg.

During this time he wrote mostly for "Frankfurter Allgemeine Zeitung" (F.A.Z.) and "Neue Zürcher Zeitung". He joined the staff F.A.Z. in 2000, first covering the war in Afghanistan. Since 2002, he has been F.A.Z. correspondent for South East Europe, based in Belgrade (2002-2009), Istanbul (2009-2015), and Athens (2015-2019).

As of 2019, he is based in Vienna. His book „Im Brand der Welten. Ivo Andric. Ein europäisches Leben“ (2019) has been translated to several languages and caused a fierce debate in Serbia, Bosnia-Herzegovine and Croatia. It is currently being translated to English as "Worlds on fire. Ivo Andric. A European life."

He currently works on a book on the role of Germany during the violent dissolution of Yugoslavia in 1991.

Assist. Professor, PhD,
Nasiha Pozder
Architectural Faculty,
University of Sarajevo



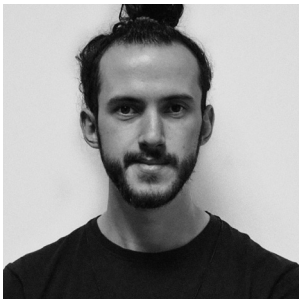
Nasiha Pozder is an assistant professor at the Faculty of Architecture in Sarajevo and a lead urban planner at the Institute for Architecture, Urbanism and Spatial Planning.

She has twenty years of international academic experience, as well as extensive experience in urban planning and architecture, with a special emphasis on sustainability and smart solutions. She obtained her PhD in 2013 in Technical Sciences: Architecture and Spatial Planning, with a sub-field in sustainable urbanism and integrated planning. From October 2018 to December 2022, she was a member of the Parliament of the Federation of Bosnia and Herzegovina and the president of the Committee for Physical Planning, Housing and Communal Policy, Ecology, and Tourism at the Parliament. She was also the president of the Committee

for Labor and Social Protection and a senior adviser on urban planning and development for the Prime Minister of Sarajevo Canton. In April 2023, she was nominated for the position of Minister of Environmental Protection and Tourism of the Federation of Bosnia and Herzegovina. She has worked as a consultant for UNDP and the World Bank, as well as a consultant and lecturer for the Friedrich Neumann Foundation and West Minster Foundation. She has also been a lecturer at Inalco Institute at Sorbonne Paris, TU Wien, TU Stuttgart, ITU Istanbul, and others.

She is the author of dozens of scientific and professional articles and studies, and has been a keynote speaker at a number of international conferences and symposia, both in the region and in Europe and around the world.

Adnan Smajić
Junior Analyst, European
Stability Initiative (ESI)



Adnan Smajić (Bosnia and Herzegovina) holds a Master's degree in Global Studies from University of Leipzig and University of Vienna, and a Master's degree in Nationalism from Central European University.

His Master's thesis focused on the behavior of domestic political elites in imposed consociational arrangements and failures of external conditionality in Bosnia and

Herzegovina. He is interested in researching migration and asylum policies, and conflict analysis and resolution, as well as political developments in the Western Balkans.

He joined ESI in November 2021.



B-BUG

**„Society grows
great when old
men plant trees
whose shade
they know they
shall never sit in.“**

**Anonymous
Greek Proverb**

BBUG Executive Board & Trustees

The “Baden-Baden Entrepreneur Talks” (BBUG e.V.) are a not for profit association established in 1955.

Today, about 120 of the most important German companies, primarily from industry, make up its membership, including almost all of the DAX-40 corporations as well as a substantial number of medium-sized ‘global players’ of the German “Mittelstand”. Together they represent the backbone of the German economy.

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BBUG provides a safe and open space where executives come together to exchange ideas, learn, reflect and critically address the predominant questions of society and economy. In order to maintain the immediacy and openness that characterize our unique climate of open dialogue, we must ensure that participants can be certain that everything they say will remain confidential - not only in the plenary discussion, but also during private conversations.

At every BBUG event, the Chatham House Rule applies as our mandatory minimum standard of confidentiality. It postulates that participants are free to use the information received, but neither the identity nor the affiliation of the speaker may be disclosed without that person's explicit permission. Participants at BBUG events agree to abide by this agreed-upon standard of confidentiality.

Please be considerate when using social media. It would violate the spirit of BBUG to quote speakers or other participants, or to publish images of others who are not aware they are being photographed. At the same time, we encour-

age you to share personal experiences, thoughts and reflections on social media and through other channels.

Our tenet is simple: Please respect the confidential space provided by BBUG and treat others the way you wish to be treated by them.

By registering for and participating in the "Fortsetzungsgespräch" you agree to grant BBUG permission to freely use any photographs and/or video footage of you taken during your participation without remuneration for marketing and publicity purposes.

Dress appropriately, we recommend smart casual.

Conference Venue

Mostar City Hall (May 19th)
Sarajevo City Hall (May 20th)

Hotel

Courtyard by Marriott
Skenderija 1, 7100 Sarajevo
<https://is.gd/rUcNrW>

GALL GmbH

Michael Gall
Mobile: +49 163 5461001

BBUG Team

Michael Schwarz
Managing Director
M +49 171 9333572

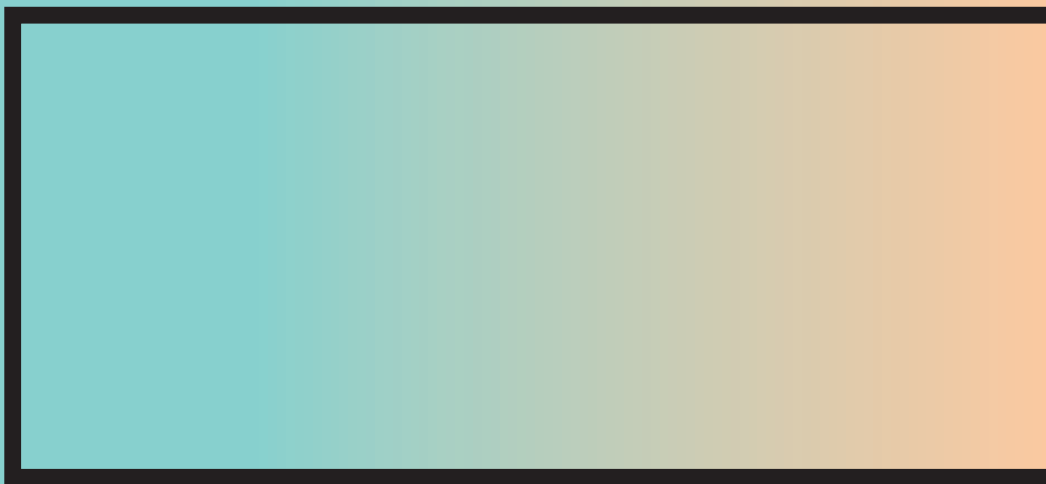
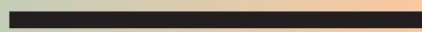
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Lichtentaler Straße 92
76530 Baden-Baden

In cooperation with



Ort der





Ideen

Baden—Badener
Unternehmer
Gespräche e.V.