



23. – 26.
February
2023

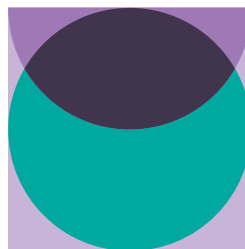
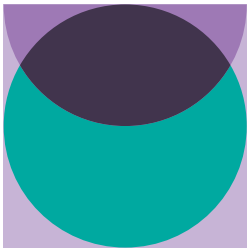
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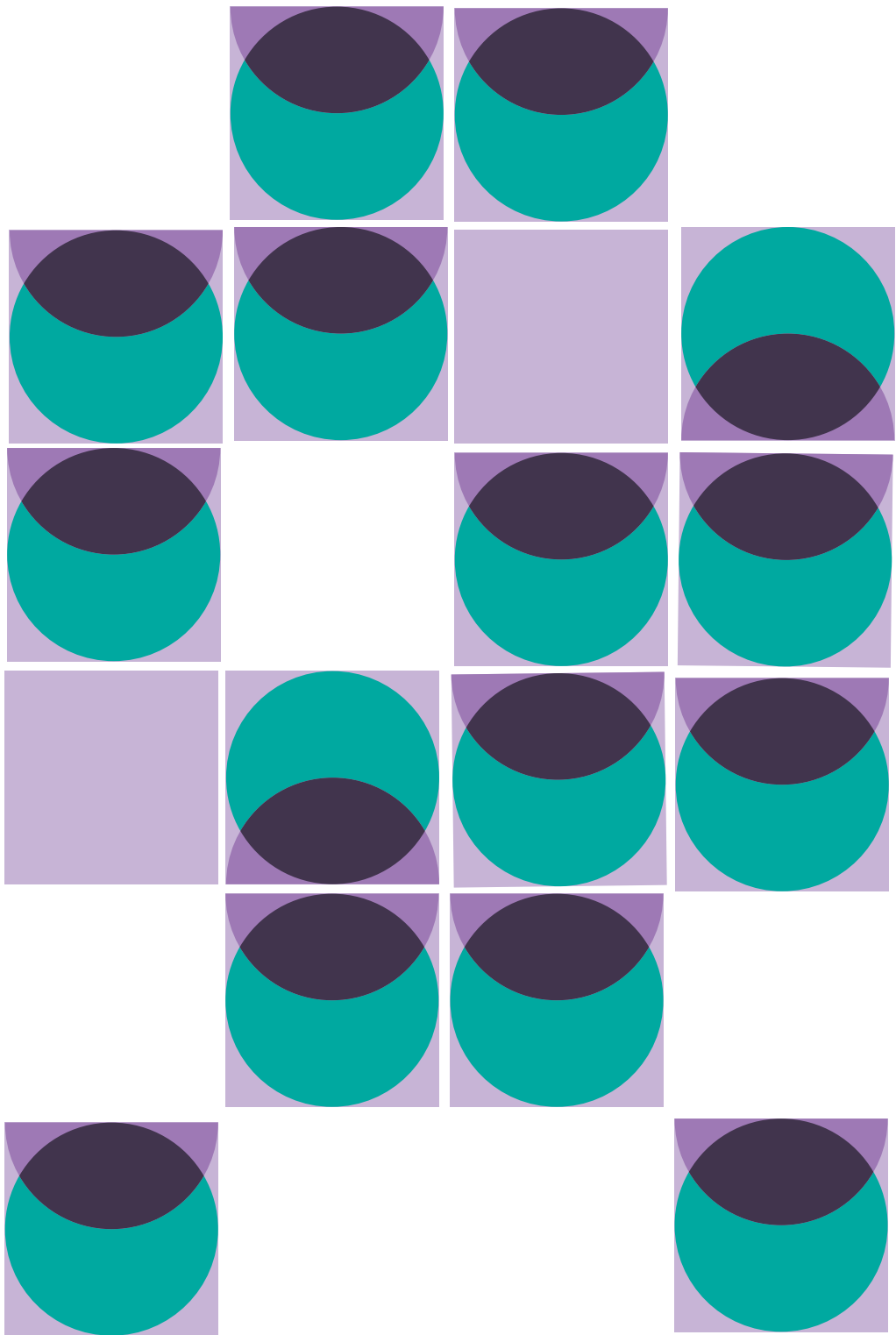
Baden-Badener
Unternehmer
Gespräche



António
Guterres

**„The dramatic problems
of today’s complex world
can only inspire a humble
approach.“**





Program **6–7**

Speakers **10–15**

**BBUG Executive
Board & Trustees** **18–19**

Information **22**

Thursday

23.02.

HOTEL POUSADA DE LISBOA

17:15 Grab a sandwich at the hotel lobby

18:00 Get-together and brief introduction into Insights to Lisbon at the hotel lobby

18:15 Departure by bus from hotel

18:30 Insights to Lisbon

20:30 Followed by a buffet at Hotel Patio

Friday

24.02.

LA DISTILLERIE

07:30 Joint departure by bus from hotel to La Distillerie

08:00 Welcome and Ouverture

Michael Schwarz
Managing Director, BBUG

Sergio Roberto Gratter
Founder & Artistic Coordinator
„Das Haus“ Brussels

08:45 Brief coffee break

09:00 Portugal's Economy

António Costa Silva
Minister of the Economy and Maritime Affairs of the Portuguese Republic

10:00 Speed Networking

Tobias Leipprand & Luca Stratschulte
LEAD

11:00 **Portugal 360°**

POLITICS OF PORTUGAL

David Danis
Deputy Editor, Expresso Newspaper

PORTUGAL'S SOCIETY

Amílcar Moreira
Assistant Professor, University of Lisbon

PORTUGAL'S ECONOMY

Susana Peralta
Assistant Professor, Nova School of Business & Economics

PORTUGAL'S EDUCATION SYSTEM

Isabel Capeloa Gil
Professor and Rector,
Catholic University of Portugal

Moderation:

Arthur Tarnowski
Senior Manager Programs
and Alumni, BBUG

12:30 Lunch break

13:30 Portugal's Infrastructure Strategy and Public Policy

João Galamba
Minister of Infrastructure
of the Portuguese Republic

14:45 Not at the Periphery: Portugal's Role in the European Union

Dr. Julia Monar
Ambassador of the Federal Republic
of Germany in Portugal

16:00 Coffee break

16:30 Portugal and the Ocean I: Why maritime affairs matter

Tiago Pitta e Cunha
CEO, Oceano Azul Foundation

18:15 Joint departure by bus

19:00 Music Performance and Dinner

Restaurant Taberna 1300, LX Factory,
R. Rodrigues de Faria 103 H, 1300-501
Lisboa

Saturday

25.02.

OCEANARIO DE LISBON LA DISTILLERIE MUSEU DA ELECTRICIDADE

09:15 Departure from hotel by bus

10:00 Portugal and the Ocean II:
A Leadership Lab in the Oceanario
de Lisbon

**Tobias Leipprand &
Luca Stratenschulte**
LEAD

12:00 Departure from Oceanario,
transfer to La Distillerie

12:30 Lunch

13:30 Savior or Wrecker? The Troika's
impact on Portugal

Cecília Meireles
Senior Associate, Cerejeira Namora,
Marinho Falcão

Rui Tavares
Member of the Assembly of the Republic

15:15 Culture Program

Tour 1

The many faces of Lisbon

Exploring Lisbon's architecture beyond
the old town

Tour 2

Lisbon for architecture lovers and city planners

The reconstruction of Chiado district

Tour 3

Lisbon's old town

A historical walking tour

Tour 4

Lisbon for art lovers

Calouste Gulbenkian Museum

Followed by free time/leisure time

19:00 Joint departure from the hotel and
transfer to Museu da Electricidade

19:30 Guided tour Museu da Electricidade

20:00 Dinner

Sunday

26.02.

HOTEL POUSADA DE LISBOA

07:30 Joint departure by bus
from hotel to La Distillerie

08:00 Leadership Lab

**Tobias Leipprand &
Luca Stratenschulte**
LEAD

09:30 Coffee break

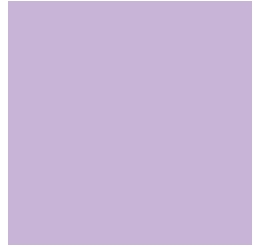
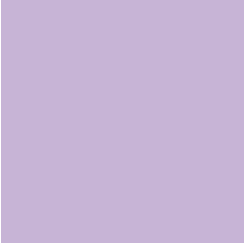
10:00 Internal Workshop and Outlook
next Destination 2024

11:30 End of program

Anonymous
Greek Proverb

**„Society grows great
when old men plant
trees whose shade
they know they shall
never sit in.“**





Speakers

António Costa Silva

Minister of the Economy and Maritime
Affairs of the Portuguese Republic

António Costa Silva was born in Angola in 1952. He has a degree in Mining Engineering from the Lisbon University Higher Technical Institute, a master's degree in Petroleum from Imperial College (University of London), a PhD in Petrol Reserve Engineering from Lisbon University Higher Technical Institute and Imperial College. He is professor emeritus at the Lisbon University Higher Technical Institute, where he also taught Planning and Integrated Management of Energy Resources. Upon invitation of the Portuguese Government, in 2020 he drafted the Strategic Vision for Portugal's Economic Recovery Plan for 2020-2030 and presided over the National Steering Committee for the Recovery and Resilience Programme since May 2021.

Chairman of the Partex Executive Committee from 2004 to 2021. He was Director of Reservoir Engineering and Production at Beicip-Franlab, the corporate branch of the French Petroleum Institute (Paris, 2001-2003) and Executive Director of the Compagnie Général de Geophysique in Portugal (1998-2001). He began his professional career at Sonangol (Angola) in 1980, and from 1984 to 1997 he worked at the Portuguese Service Company.

Throughout his career, he was charged with coordinating several international energy projects, particularly the Middle East, Algeria, Mexico, Venezuela, Russia, Iran, Saudi Arabia, Brazil, and Angola. He was selected in 2002 by the International Court of the Stockholm Chamber of Commerce as the expert charged with solving the legal and technical dispute between two of the major oil companies in the world in an oil rig on the China sea.

Since 2018, he has been a member of the Board of Trustees of Aveiro University; he was also Chairman of the Fuel Board of the regulator - ERSE, member of the Calouste Gulbenkian Foundation Advisory Board and Chairman of the Water Initiative Advisory Board at Católica University in Lisbon. He was member of the ISC- Lisbon University Institute Board of Trustees and the Advisory Board of the Gulbenkian Programme for Development Aid.



David Dinis

Deputy Editor, Expresso Newspaper



David Dinis is deputy editor of the Expresso newspaper, responsible for politics and digital strategy. He was director of the Público daily newspaper and the digital newspaper Observador, as well as TSF radio. A journalist for 26 years, he suspended this career path for two years when he was appointed to José Manuel Barroso's cabinet when he was Prime Minister of Portugal. He graduated in Social Communication at the Catholic University of Lisbon and is a PhD candidate in political science at the same university.



João Galamba

Minister of Infrastructure of the Portuguese Republic

João Galamba was born in Lisbon in 1976. He graduated in Economics from the Nova University of Lisbon Faculty of Economics in 2000. He completed the curriculum part of his PhD in Political Science at the London School of Economics, and he lectured on Political Philosophy at the Government department. He worked at Santander Corporate Bank, at DiamondCluster International consulting firm, at the Portuguese Presidency of the Council of the European Union and the Mission Unit for Integrated Long-term Care.

He arrived in parliament in 2009 and was a member of parliament in the 11th, 12th, and 13th Governments. He was coordinator of the Socialist Party members of parliament in the Budget and Finance Committee, and Vice-President of the Socialist Party Parliamentary Group. He was Secretary of State for Energy in Prime Minister António Costa's first Government, Deputy Minister and Secretary of State for Energy in Prime Minister António Costa's second Government, and Secretary of State for the Environment and Energy in Prime Minister António Costa's third Government; on 4 January he was appointed Minister of Infrastructure.

Isabel Capeloa Gil

Professor and Rector, Catholic University of Portugal

Full Professor of Culture Studies and the current Rector of UCP – Catholic University of Portugal. She holds a B.A. in Modern Languages and Literatures from the University of Lisbon (1987), and an M.A. in German Studies from the same university (1992), as well as a PhD in German Language and Culture from UCP (2001). She was Guest Professor in Germany (Saarbruecken, Munich), United Kingdom, Ireland (National University of Ireland), Italy (Univ. Ca Foscari, Venice), in Brasil (PUC-Rio) and in the USA (U. Pennsylvania and U. Stanford).

She is furthermore an Honorary Fellow at the School of Advanced Studies of the University of London. From 2005 to 2012 she was the Dean of the Faculty of Human Sciences at the UCP. She has held numerous visiting professorships at universities in the U.S., Germany, Brazil, Italy, Ireland and Wales. She was a founder of The Lisbon Consortium network and leads the International Doctoral Degree Program in Culture Studies. She is also a senior researcher and founder of the Research Centre for Communication and Culture.



Cecilia Meireles

Senior Associate, Cerejeira Namora, Marinho Falcão

Cecilia Meireles joined Cerejeira Namora, Marinho Falcão in 2022, where she leads the Lisbon office and mainly works in the Corporate area. She holds a degree in Law from the Faculty of Law at the University of Coimbra and later earned an MBA from the Porto Business School. She began her professional activity in Porto and has been registered with the Bar Association since 2003. She was a Deputy in the Assembly of the Republic from 2009 to 2022, and mainly acted in various Parliamentary Inquiry Committees and coordinated her party in the preparation of the State Budget, as well as in the coordination of financial and economic areas. She was also Secretary of State for Tourism in the 11th and 12th Legislatures.



Julia Monar

Ambassador of the Federal Republic of Germany in Portugal



Julia Monar was born in 1963 in Bonn-Bad Godesberg. She studied law from 1981-1987 at the Rheinische Friedrich-Wilhelms-Universität in Bonn, with a focus on international and European law, and took the first state exam there. After a two-year study as a McCloy Scholar at the John F. Kennedy School of Government, Harvard University, she obtained a Master in Public Administration in 1989. Both during her law studies and after her return from the USA, she worked at the Institute for International Law at the University of Bonn, first as a student, then as a research assistant for Professor Dr. Christian Tomuschat. In 1992 she received her PhD under Professor Dr. Ulrich Everling and joined the German Foreign Service the same year.

In Germany, she worked in the legal, personnel, and economic departments. She was posted at the embassies in Bogotá, Helsinki, and San José. From 2017-2018 she led the German Embassy in Chisinau. Since summer 2022, she has been the German ambassador in Lisbon.



Amílcar Moreira

Assistant Professor, University of Lisbon

Amílcar Moreira is Assistant Professor of Sociology at the Lisbon School of Economics & Management, University of Lisbon. Previously, he held appointments at Trinity College Dublin and Oslo-Met. He is also a researcher, and member of the Board, at SOCIUS - Research Centre in Economic and Organizational Sociology. His work covers a variety of fields in comparative social policy (from pensions to minimum income schemes, to welfare reform) and he has published books with international publishers such as Oxford University Press or Policy Press and articles in international peer-reviewed journals - such as *Social Policy & Administration*, *European Journal of Social Security*, *Journal of Population Ageing* and the *European Journal of Ageing*.

Susane Peralta

Assistant Professor, Nova School of Business & Economics

Susana Peralta is an Associate Professor, with Habilitation, at Nova School of Business and Economics. She holds a PhD in Economics from the Université catholique de Louvain, in Belgium. Since 2004 she has taught courses in public policy, poverty economics and microeconomics at Nova SBE. She has served as the Academic Director of the MSc, Research MSc, and PhD in Economics. She is a specialist in Public Economics, with research published in international peer-reviewed outlets such as the *Journal of Public Economics*, *Journal of Urban Economics*, *The Economic Journal* or *Public Choice*.

She had several projects funded by the Portuguese Science Foundation as Principal Investigator. Susana Peralta is also coordinator of Portugal, *Balanço Social*, a joint initiative of Fundação La Caixa and Nova SBE. She writes a weekly op-ed in the newspaper *Público*, is a commentator for the public TV broadcaster RTP, and a (weekly) podcaster at *Rádio Observador*. She lives in Lisbon with her husband, one son and two daughters.



Tiago Pitta e Cunha

CEO, Oceano Azul Foundation



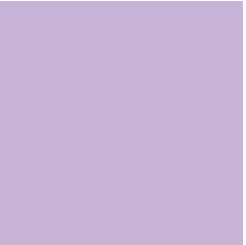
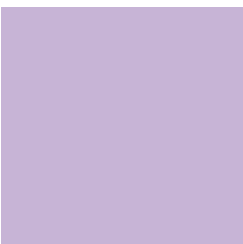
Tiago Pitta e Cunha has been working on ocean policies for two decades as an advocate of the strategic importance of the oceans and seas both for Portugal and for Europe, in Lisbon and in Brussels and was former counsellor for Environment, Science and Maritime Affairs to the President of Portugal. For this work he received the European Parliament Award of European Citizen of the Year in 2016. As a policymaker, he was a member of the Cabinet of the European Commissioner for Maritime Affairs (2004 to 2010), working as the Coordinator of the European Commission for the development of the new EU Integrated Maritime Policy. He currently works as Chief Executive Director for the Oceano Azul Foundation.

Rui Tavares

Member of the Assembly of the Republic

Rui Tavares is a Portuguese politician. He has been elected a Member of the Assembly of the Republic in the 2022 legislative election, and has been a member of the Lisbon City Council since 2021. Tavares is one of the founders and leaders of the green political party LIVRE, established in 2014. He had previously served as an independent Member of the European Parliament, elected in 2009 for the Left Bloc.





Ruth Bader
Ginsburg

**„Fight for the things
that you care about,
but do it in a way
that will lead others
to join you.“**



The “Baden-Baden Entrepreneur Talks” (BBUG e.V.) are a not for profit association established in 1955. Today, about 120 of the most important German companies, primarily from industry, make up its membership, including almost all of the DAX-40 corporations as well as a substantial number of medium-sized ‘global players’ of the German “Mittelstand”. Together they represent the backbone of the German economy.

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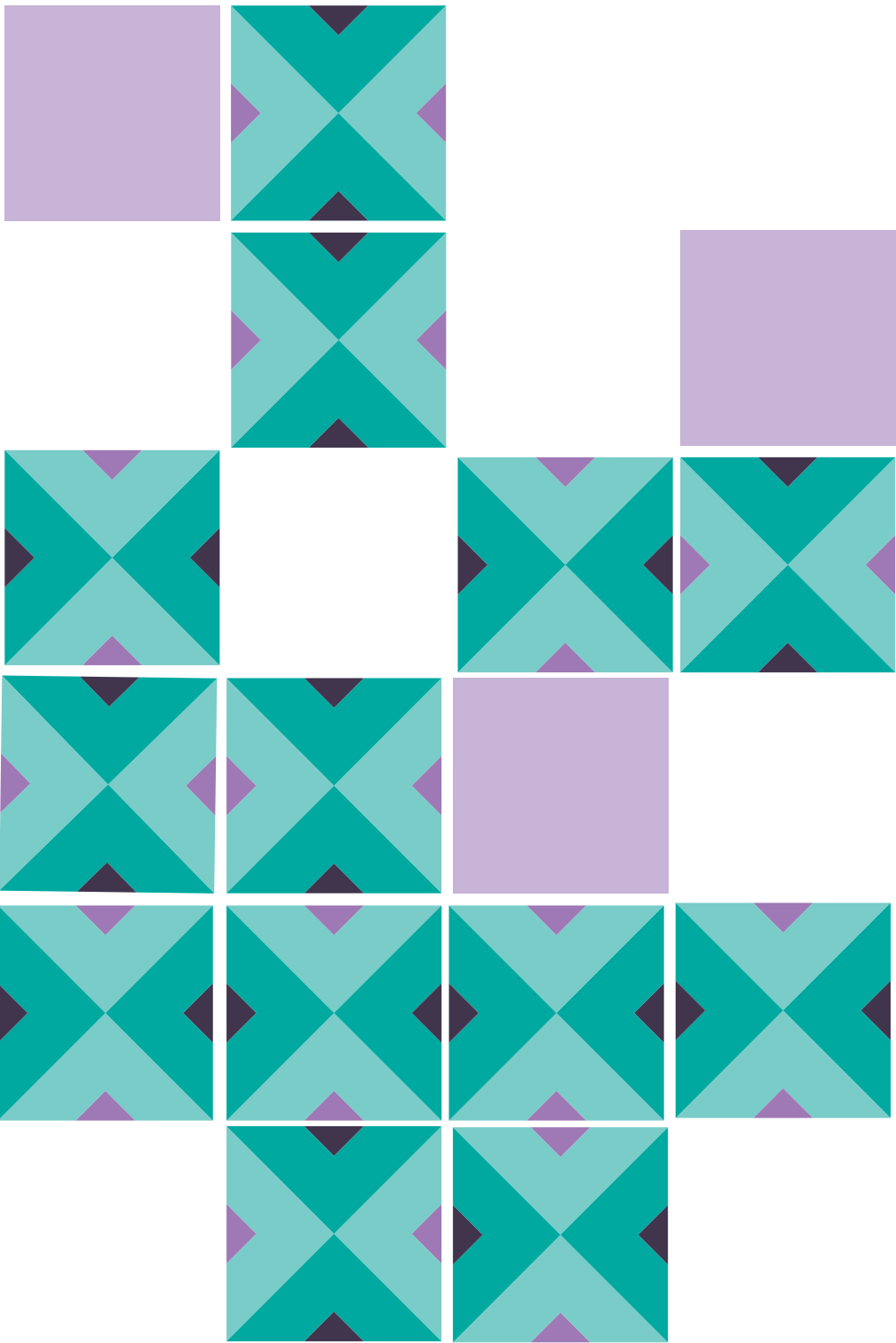
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Ursula von
der Leyen

**„Work for something
because it is good, not
just because it stands
a chance to succeed.“**



CODE OF CONDUCT

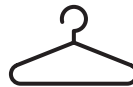
BBUG provides a safe and open space where executives come together to exchange ideas, learn, reflect and critically address the predominant questions of society and economy. In order to maintain the immediacy and openness that characterize our unique climate of open dialogue, we must ensure that participants can be certain that everything they say will remain confidential - not only in the plenary discussion, but also during private conversations.

At every BBUG event, the Chatham House Rule applies as our mandatory minimum standard of confidentiality. It postulates that participants are free to use the information received, but neither the identity nor the affiliation of the speaker may be disclosed without that person's explicit permission. Participants at BBUG events agree to abide by this agreed-upon standard of confidentiality.

Please be considerate when using social media. It would violate the spirit of BBUG to quote speakers or other participants, or to publish images of others who are not aware they are being photographed. At the same time, we encourage you to share personal experiences, thoughts and reflections on social media and through other channels.

Our tenet is simple: Please respect the confidential space provided by BBUG and treat others the way you wish to be treated by them.

By registering for and participating in the "Fortsetzungsgespräch" you agree to grant BBUG permission to freely use any photographs and/or video footage of you taken during your participation without remuneration for marketing and publicity purposes.



Dress appropriately, we recommend smart casual.

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